



INGLÉS

Zapping is one way to avoid being contaminated by all the television commercials that most TV channels are polluting the air with. There exist other possibilities for a person that wants to avoid advertisements on TV. One drastic solution is to sell your television set, which is 100 per cent successful but also quite boring. So zapping has become the best solution for most people.

But there are some problems too: the most notable one is that, whenever you start to zap, you can't seem to stop. This can be most annoying. Another problem is that simultaneous watching of two or more TV channels can make your eyes and brains stop functioning properly, so you will need training for this (an expert can watch four channels at the same time). Then, the remote control can suddenly be missing. If this happens, try to be calm and search the house rationally. If more than one person is present, or if you are a bit schizophrenic, another problem can arise about which channel should be visible on the TV. Violence is often the only way to solve this problem. Finally, there may be muscular pain in the hand that performs the action of pushing the buttons on the remote control.

QUESTIONS:

1. Which two solutions does the writer suggest for avoiding TV commercials? **Do not copy literally from the text** (1 punto)
2. According to the writer, why does zapping need training? **Do not copy literally from the text** (1 punto)
3. What opposite solutions are mentioned in the text for two of the problems caused by zapping? **Do not copy literally from the text** (1 punto)
4. a) Give the opposite of the following words taken from the text (eg. "sell: *buy, purchase, ...*") (0'75 puntos):

successful / boring / remote

- b) Find one word in the text in which each of the following **letters** is **silent** (0'75 puntos):

'e':

'l':

'h':

5. a) Finish the incomplete sentences in such a way that the meaning of each of them is as similar as possible to that of the complete sentence before it (1 punto):

You must practise your zapping skills regularly.  
Your zapping skills .....

There may be muscular pain in the hand that pushes the buttons on the remote control.  
Pushing the buttons.....

- b) Which word would you use to link these two sentences? (0'5 puntos):  
 "Whenever you start to zap, you can't seem to stop. This can be most annoying."  
 "Whenever you start to zap, you can't seem to stop, ..... can be most annoying."

6. Talk about the presence of advertising in everyday life (100-120 words) (4 puntos).